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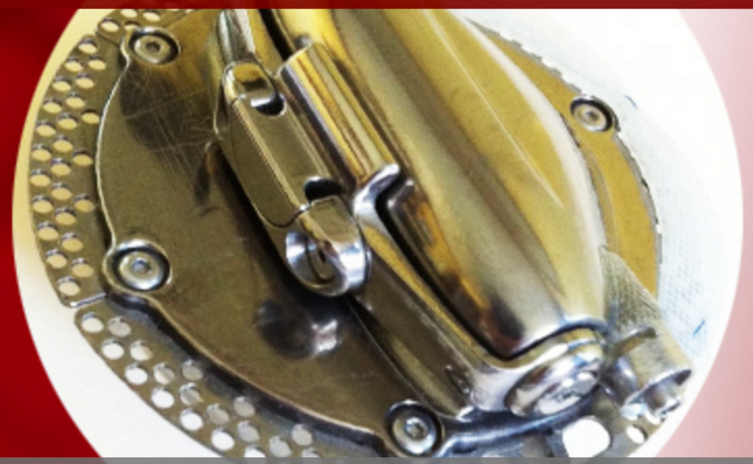
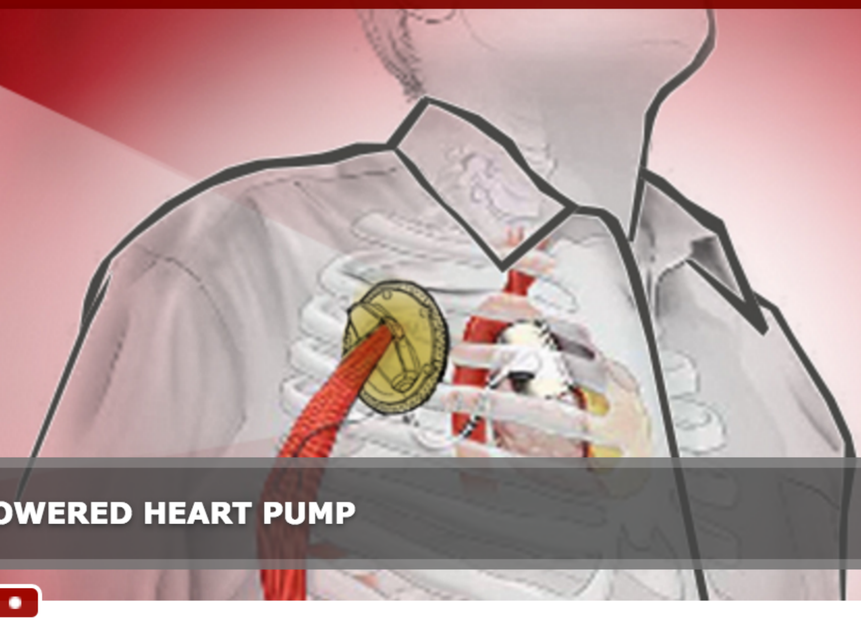
What we believe.

How we approach your project.





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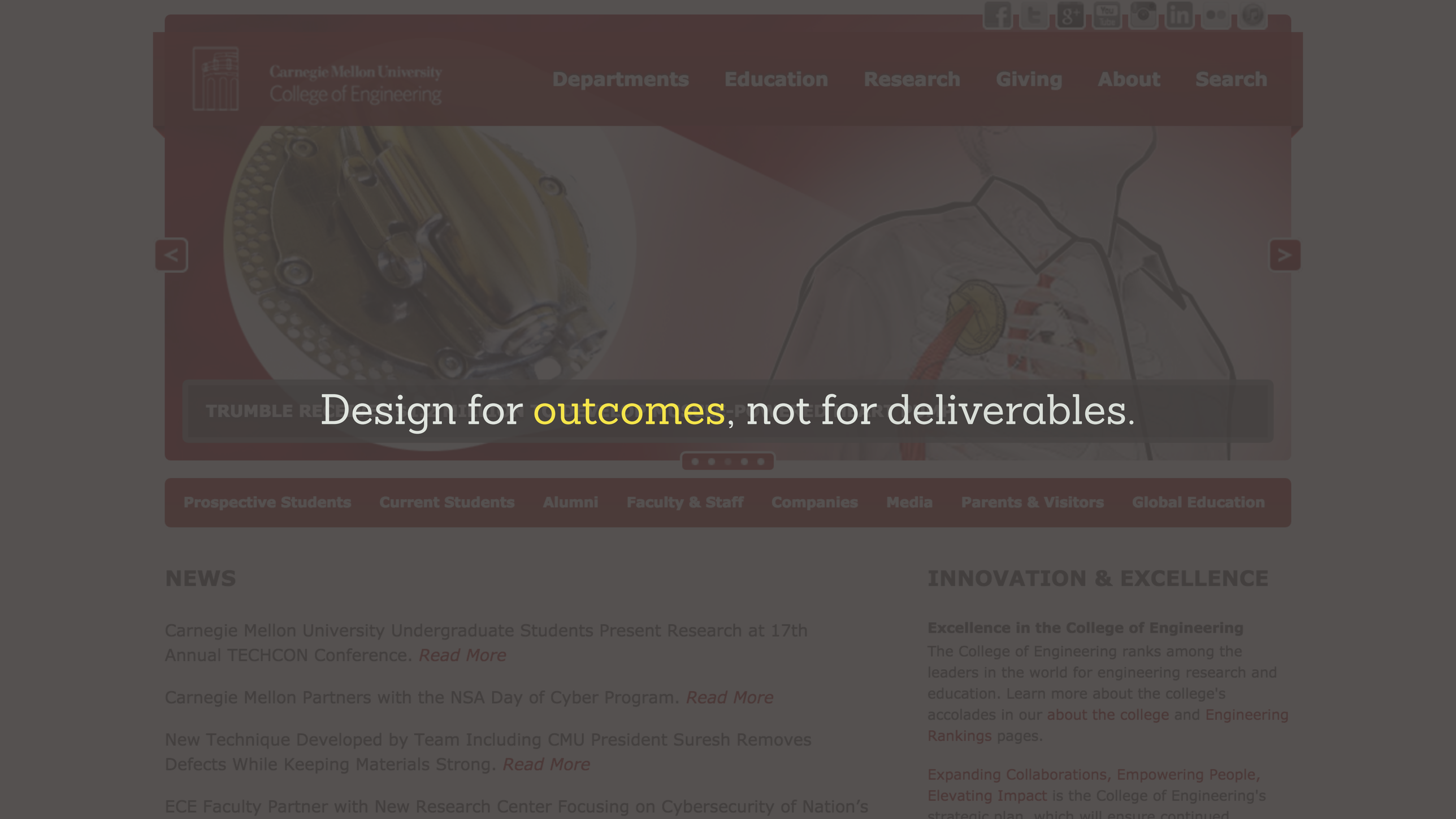
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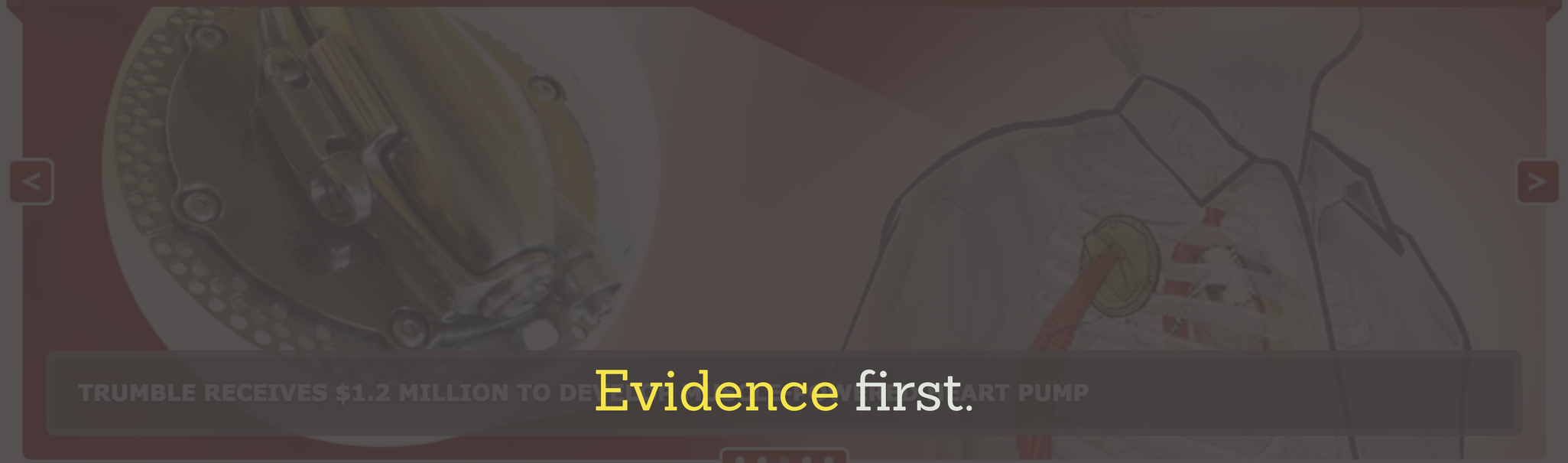

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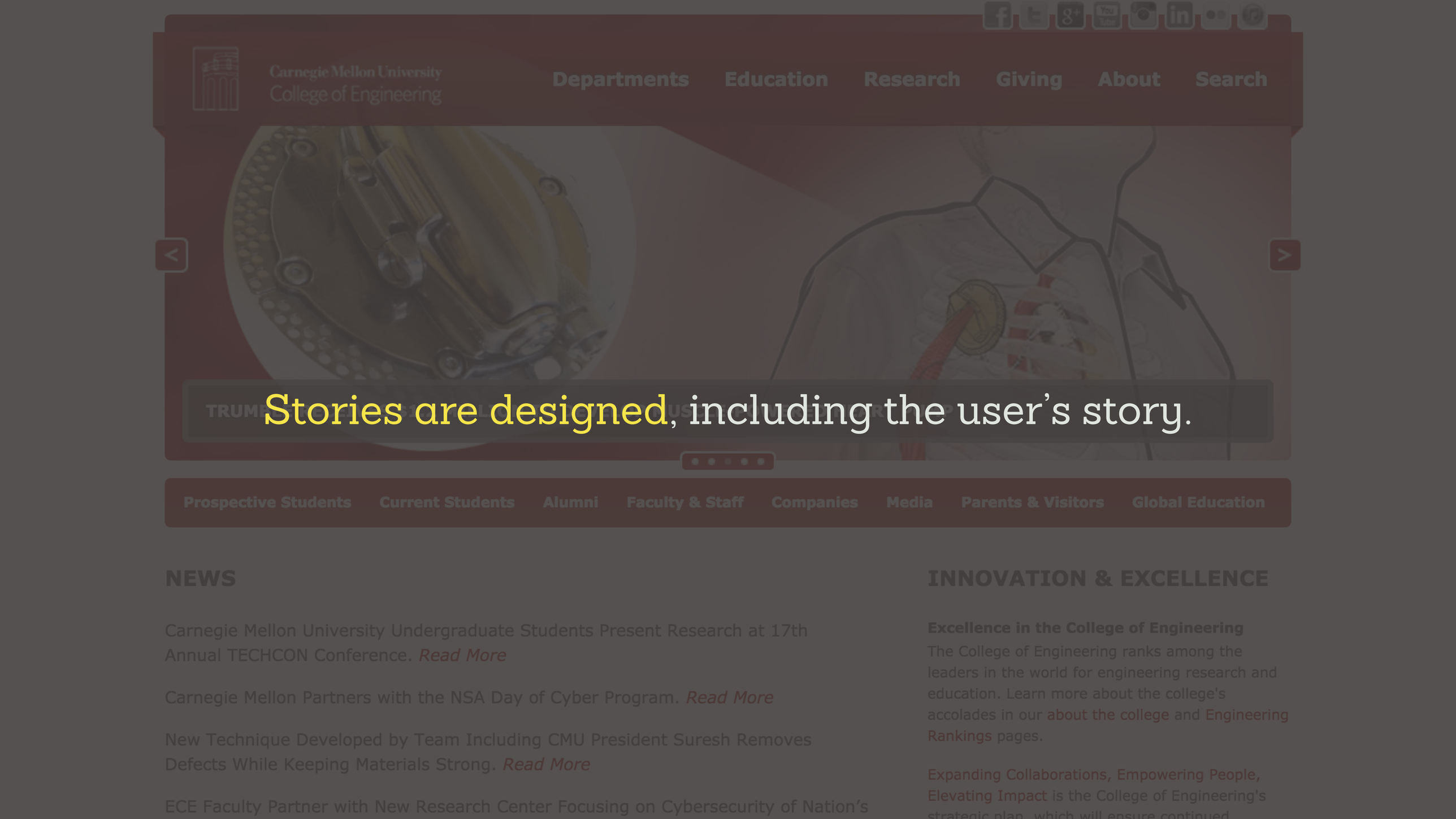

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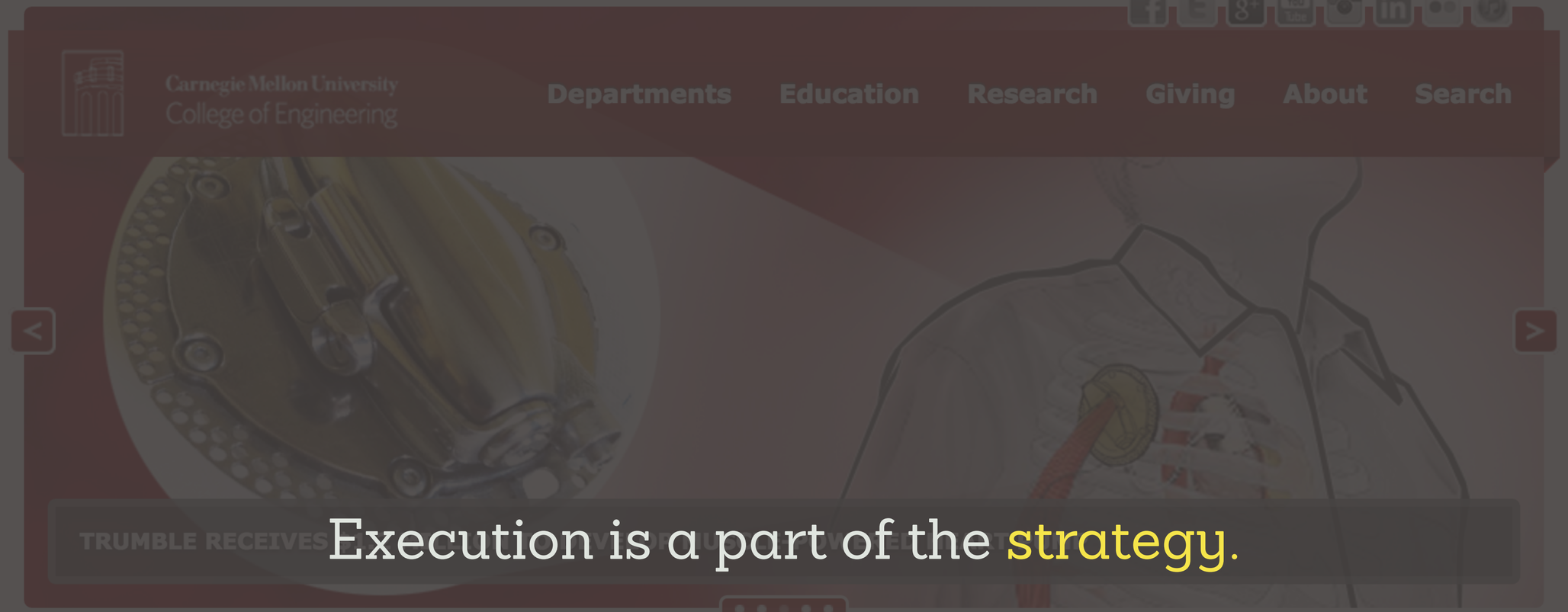

Execution is a part of the strategy.

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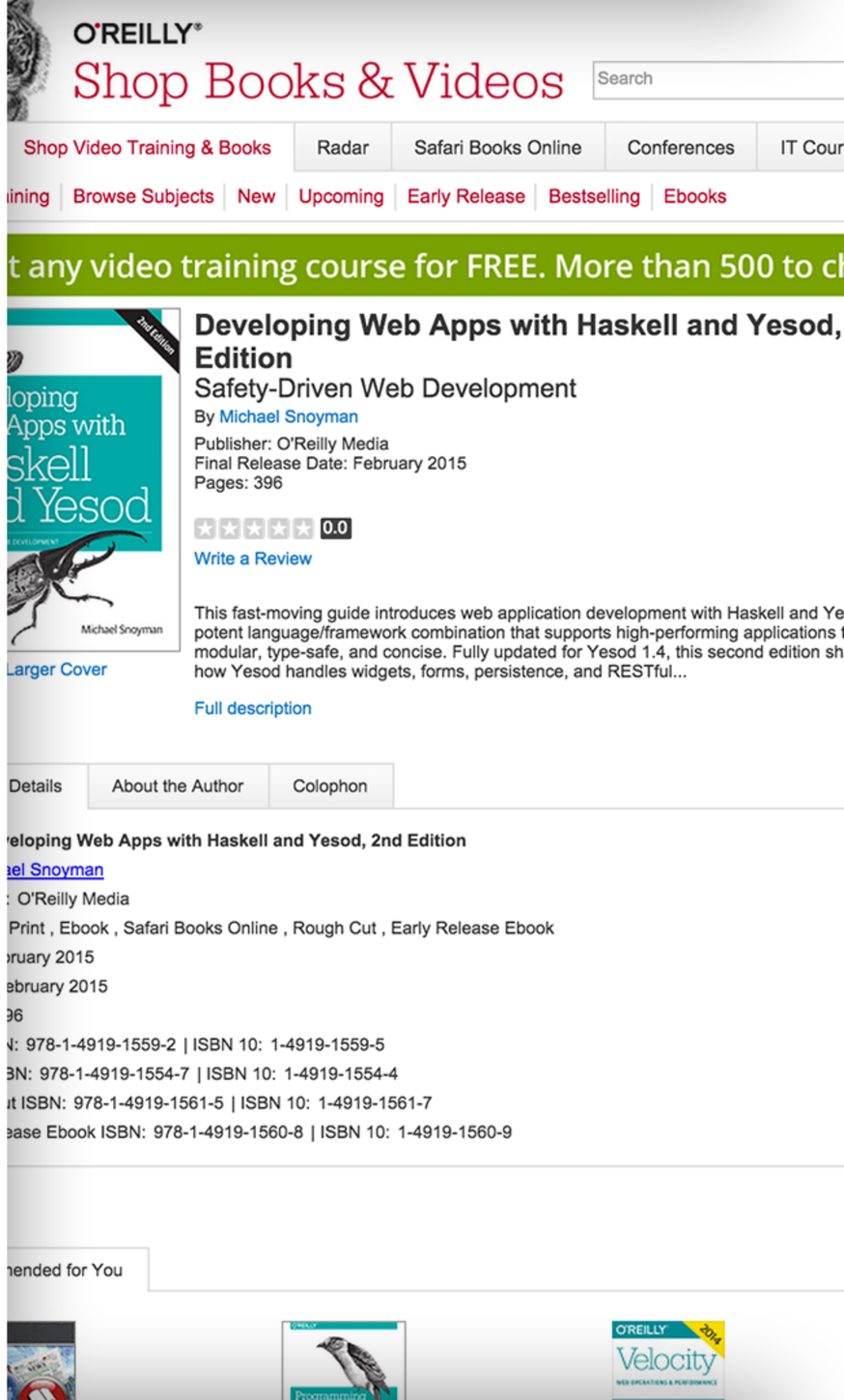

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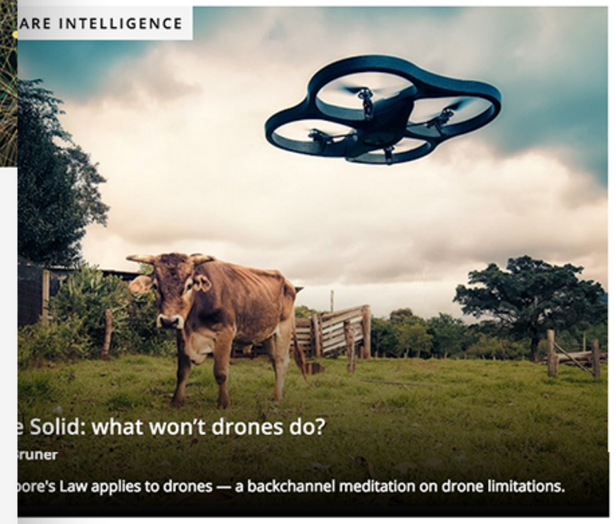

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much about the Internet of Things? Here are some foundational stories from the archive to get caught up.

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Opening: Harvard Ed Portal
Sat., February 21, 2015, 1:00pm - 4:00pm

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4:00 PM Registration Closed--Physician Assistant Information Session: M.S.
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7:30 PM Westmoreland Jazz Society Presents Eric DeFade

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Seton Hill student attends Clinton Global Initiative University conference

MAY 27, 2015

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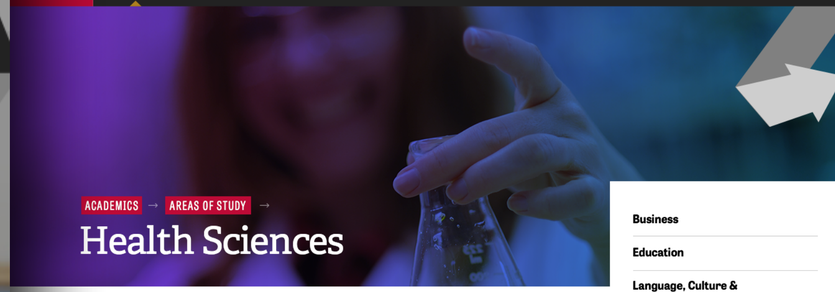

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Laurel Hill tour mixes tales of true love with scandal

By Lane Blackmer, for NewsWorks

Everyone appreciates a good love story—but most people think of "The Notebook" or "Romeo and Juliet" as a good source for romance, not necessarily a cemetery.

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Weekly Entertainment Guide - Valentine's Day Edition

By Robin Bloom

WHYY's Arts Calendar curator Robin Bloom sorts through hundreds of listings each week to find out what's happening in the Delaware Valley. Here are her picks and listings. This week, treat yourself and others you love to More »

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By NewsWorks Staff

Just You Wait is WHYY's rundown of names, phrases or things that you may not have heard of yet, but just might hear a lot about in 2012. More »

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Ceasefire works to halt bloodshed in North Philly

By Elizabeth Fiedler February 14, 5:00 AM

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Pew poll says approval ratings up for Philadelphia mayor »
February 14, 11:04 AM

Amazon's multi-million dollar expansion in Delaware »
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Exploring an illustrated history of tattoos at Philly museum:
Tracing the history of ink

Free Library hosts new chapter in speed dating:
Breaking the ice over books

For Philly dropouts, the math is simple, but brutal: No diploma, zero

SPEAK EASY

Interact with the NewsWorks community

DISCUSSION

Your questions about the Inquirer/Daily News sale

By Eric Walter

WHYY's Dave Davies is the guest on Tuesday's "Radio Times" to talk about recent coverage of the impending sale of the Philadelphia Inquirer and Daily News. Anything you want to know? Send us your questions! More »

Are you over Valentine's Day? Try these 10 anti-romance flicks! »

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8:00 PM

Monitoring Boston's response to massive snowfalls, SEPTA works on strategy for Philly
7:00 PM

Arne Duncan tours Delaware, touts education reform efforts
6:26 PM

'Black Madam' faces trial, says she is 'Michelangelo of buttocks injections'
6:00 PM

LISTEN
Smithsonian recalls 'the legend of Lead Belly'
5:59 PM

THE PULSE
Is your toaster making you fat?
5:15 PM

Historically black Lincoln U. investigating racist graffiti
4:45 PM

Charter school providers turned down in Philly can make a case before state appeals board

At first forum of Philly mayoral candidates, education is hot topic

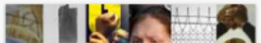
The six Democrats vying to be the next mayor of Philadelphia met Thursday morning for their first forum.

CrossFit helps Camden kids cope, succeed

Back when Steve Liberati was working as an exterminator, he didn't expect to one day run a CrossFit gym and a "paleo foods" business.

Six documentaries featuring Pennsylvania cities you can stream online

As a winter cold front settles in over most of Pa., you may find yourself surfing your Netflix queue



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Internet privacy? You must be kidding.

Suzy reads every email her 15-year-old son writes to his girlfriend. How? Months ago, David borrowed his mother's laptop. When he returned it, she realized that he'd forgotten to log out of his email account. Which means that

TRIBBLE NATION
LeVar Burton, Mae Jemison and 5 more geeks launch Black Tribbles Hall of Fame

With February's distinction as Black History Month, the Black Tribbles have created the Tribbles Hall of Fame, a virtual shrine to those luminaries of science, history and special achievement who have proudly worn their geek as

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SRC hearing from applicants, opponents in prelude to vote on 39 charter school proposals

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Charter school applicants and protesters crowd the School Reform Commission meeting Wednesday. (Kimberly Paynter/WHYY)

BY *NEWSWORKS STAFF*

FOLLOW CONTACT

The Philadelphia School Reform Commission is in the process of listening to testimony that will ultimately be used this evening to decide the fate of 39 applicants hoping to start charter schools in the city.

WHYY's Kevin McCorry took a break from the action to join NewsWorks Tonight live and give host Dave Heller an update.

When McCorry visited Newsworks Tonight, the SRC was about halfway through hearing 78 speakers, each giving three minutes of testimony to argue for or against a new charter school. The divide, McCorry said, is between the potential of a successful new school and costs that would be added onto a district that's already hurting financially.

Will all that testimony make a difference? McCorry spoke to SRC Chairman Bill Green who indicated that the meeting is more of a formality and an opportunity for civic dialogu. According to Green, SRC members essentially have made up their minds.

"They went through hours and hours of official public hearings and testimony gathering over the course of December and January. All of that went into big files in all of the schools. They hashed it out, probably, already in some backdoor meeting," McCorry said. "But you never know. Something really compelling could happen, for or against a certain school that could change someone's mind."

Once the SRC announces its decision, rejected charters have the opportunity to appeal to a state board.

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The news that Microsoft has purchased substantial assets from Nokia came as a surprise, but perhaps it shouldn't have. The underlying reason that Microsoft had little choice but to buy Nokia is plain: Nokia had too much control over the Windows Phone platform, and Microsoft could not afford to lose its primacy over its mobile efforts.

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How did we end up in this situation? Simple: Microsoft granted Nokia special privileges to adapt Windows Phone to its own preference, ecame the most popular Windows Phone manufacturer. Then it became ndows Phone hardware company. This is where its rights to change Windows s a problem for Microsoft: If Nokia were the only Windows Phone OEM that change the operating system, Microsoft had little control over its own platform. per tools, but if it could not control the user experience, in a real way its m was outside of its own control.

le. Microsoft claims that it wants to work with other hardware providers to build ets. And HTC might stick around, but Microsoft has now cornered its own nit external interest.

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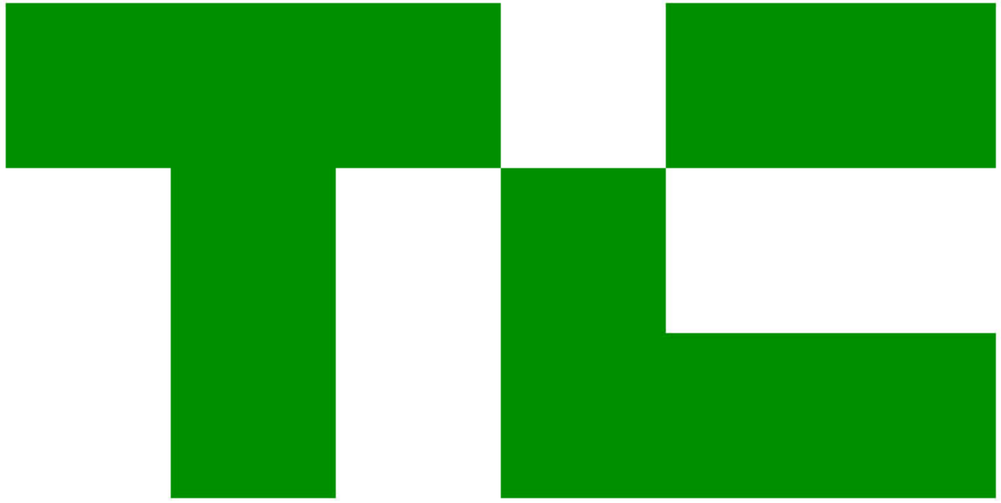

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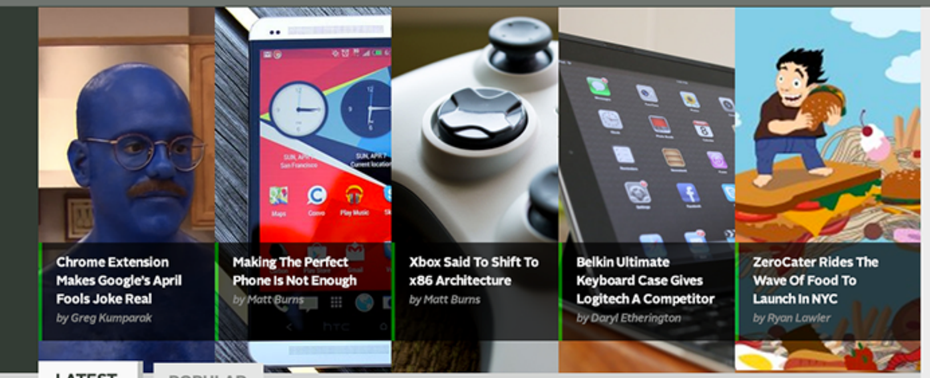

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by Darrell Etherington

Gadgets Startups

Smartphones have a lot of on-board sensors, but do they really have enough? No way, say a slew of recent hardware startups, of which Danish Vavuud is only the most recent. Vavuud is turning to Kickstarter to help build a smartphone-compatible wind meter, one that miraculously contains no electronics and yet still can communicate accurate wind speed measurements wirelessly to iPhones and Galaxy devices. Read More

105 643 12 6

33 min ago

Skype Restores People Hub Integration In Latest Windows Phone Update, Adds HD Video

by Sarah Perez

VC

Skype released an update today for Windows Phone, which restores the "People Hub" integration (Windows Phone's fancy address book) that had been disabled in January due to bugginess and performance issues. Though today's blog post from Skype doesn't directly address the Hub's former problems, it does hint at them by saying that the new release focuses on "increasing quality and reliability." Read More

105 643 12 6

41 min ago

Google Embeds March Madness Bracket In Search, Because Screw Sports Sites

by Chris Velazco

POPULAR 53 min ago

YC-Backed Kamcord Aims To Help Share A Billion Game Recordings A Day (With Some Help From Zynga)

by Chris Velazco

Opinion Europe

Y Combinator-backed Kamcord got off to a strong start last year — it locked up

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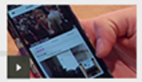
TV Shows

The TechCrunch 'Lean In' Roundtable: Full Video And Transcript
by Colleen Taylor & Leena Rao

So What's The Big Deal About Big Data?



Fly Or Die: Albumatic

More TV Shows

I come bearing glad tidings. After decades of OEM malaise, a constant parroting of the speeds and feeds mantra, and an aesthetic that was formulated in the back room of a dingy Staples office supply store, the PC is really back.

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In short, the Surface Pro is so good that it could drive Windows 8 adoption with enough force to make people reconsider Microsoft's odd new OS. Microsoft bet the farm on a new paradigm and it needs a champion. Surface Pro is the right hardware for the job.

I haven't been a Surface apologist and, although I've seen Windows 8 as more of a success than a failure, no hardware has truly made me see the value of the platform until this model Surface. But enough effusive praise, let's look at the hardware.

Pro vs. RT

Back in November I noted that Microsoft launched the Surface RT long before the platform was stable or even interesting. The RT, as you'll remember, runs a quad-core Cortex-A9 ARM chip clocked at 1.3 GHz. It's not awful, but it's not great, either.

On first glance, the Surface Pro and Surface RT are virtually identical. But there's more than meets the eye.

This model attempts to right those wrongs by turning the Surface from a "tablet" device into a what essentially amounts to a Windows laptop.

This is an important distinction. The Surface isn't supposed to be a tablet you drop on the coffee table and use when you want to look up something on IMDB. It's a powerful computer with enough speed and graphics chops to give any other manufacturer's laptop a run for its money. Previous Windows tablets have been hampered by a strange and messy amalgam of interfaces, pen input, and a focus on the slate form factor. This device, on the other hand, is a real hybrid – a laptop that is also a tablet that is also a media consumption device. You will use it just like you use a laptop whereas, by definition, the hobbled RT version of the Surface is meant to be used as a tablet.

Hardware

In examining the Surface Pro we must remember that, physically, the Pro is essentially the same device as the Surface RT. It is very slightly thicker at exactly a half inch versus .37 inches for the RT. It is also a half a pound heavier than the 1.5 pound RT.

The system runs an Intel dual-core 1.7GHz Core i5 chip and

Eric Eldon
Founder, Mightybell

Alexia Tsotsi
Founder, Migh

Mike Butcher
Founder, Mightybell

Eric Eldon
Founder, Migh

Possible Process

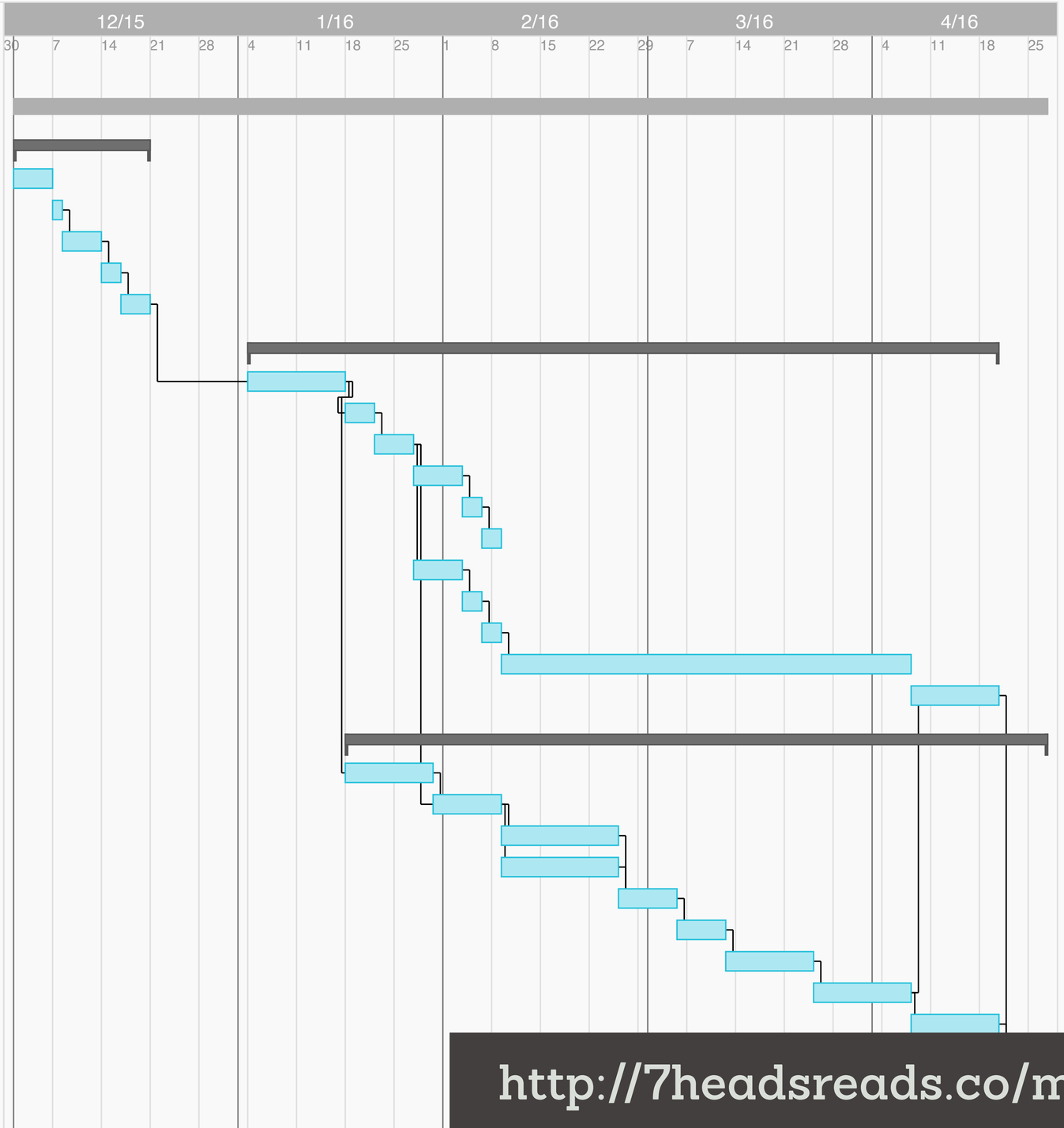
Ways we like to work.

Forecasting The Future

Possible Process

CMU - Engineering

	start	end
Discovery	**12/01/15**	**12/18/15**
Stakeholder Interviews & Document Review	12/01	12/04
Kickoff Meeting	12/07	12/07
Project Brief	12/08	12/11
CMU: Feedback Round	12/14	12/15
Project Brief, v2	12/16	12/18
Graphic Design	**01/04/16**	**04/19/16**
Design Options, Batch 1	01/04	01/15
CMU: Feedback Round	01/18	01/20
Revision to Design Options (chosen option)	01/21	01/26
Home Page Design	01/27	02/02
CMU: Feedback Round	02/03	02/04
Revision to Home Page Design	02/05	02/08
Sub Page Design	01/27	02/02
CMU: Feedback Round	02/03	02/04
Revision to Sub Page Design	02/05	02/08
Design Support for Template Batches	02/09	04/06
Design Support for Final Fixes	04/07	04/19
Development	**01/18/16**	**04/26/16**
Pattern Lab setup	01/18	01/28
Organism Design & Development	01/29	02/08
Template Dev Batch 1 (5 templates)	02/09	02/24
Usability Scheduling	02/09	02/24
Usability Testing	02/25	03/03
Usability Report	03/04	03/10
Template Dev Batch 2 (5 templates)	03/11	03/23
Template Dev Batch 3 (5 templates)	03/24	04/06
QATesting	04/07	04/19
Final Dev Fixes/UAT	04/20	04/26



http://7headsreads.co/m/1a

SEVEN HEADS DESIGN

Carnegie Mellon University
College of Engineering

PROJECT HUB

View the Gantt Chart for this project.

Project Brief, Version 1

December 11, 2015—42 days from now

Kickoff Meeting - Photos, Notes, and Takeaways

December 7, 2015—38 days from now

Seven Heads Design Presentation in New York City

October 30, 2015

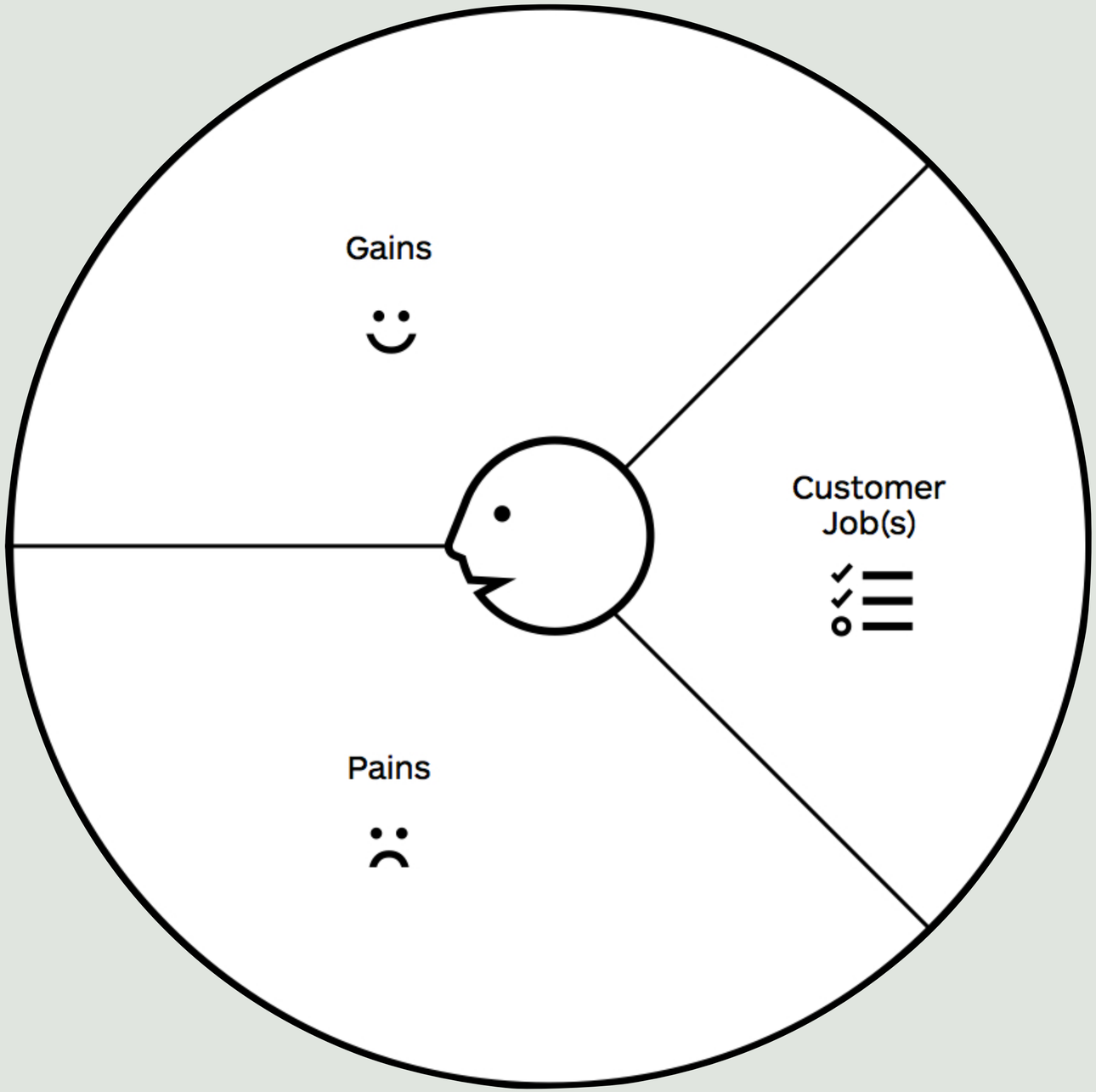
We're thrilled to meet with you in person to present our team and approach. This Project Hub serves as a high-level outline of this project's major deliverables and milestones, showing project team members what has been completed and what's to come.

- Presentation Deck (PDF)
- Sample Project Timeline (Website)
- Sample Project Timeline (PDF)

Starting Strong

Possible Process

Customer Profile Map

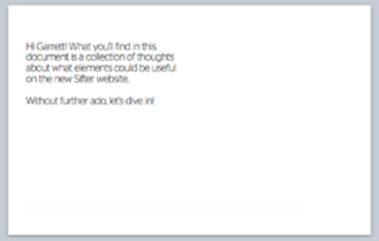


Lean Back
Gains
Pains
Customer Job(s)

Speaking Visually

Possible Process

Client Name
Visual Inventory

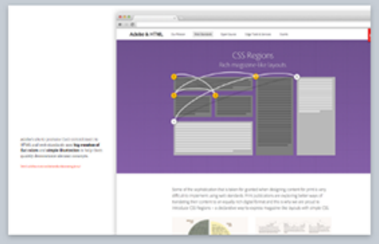

Hi Garrett! What you'll find in this document is a collection of thoughts about what elements could be useful on the new Sifter website.
Without further ado, let's dive in!

Concept

rdio
Music everywhere.
Millions of songs. On-demand. No ads.
A library of millions.
Discover new music.

The Nest Learning Thermostat
365 Days with Nest.
Pay, without paying.

Color


CSS Regions

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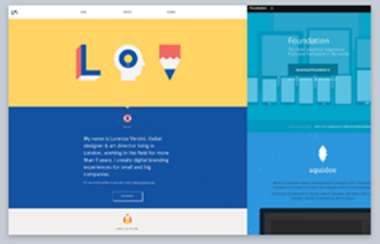
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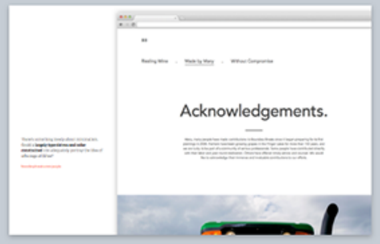
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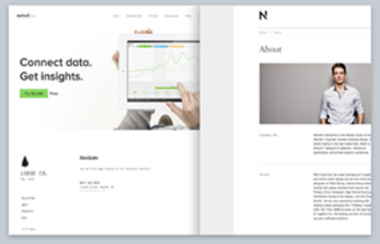
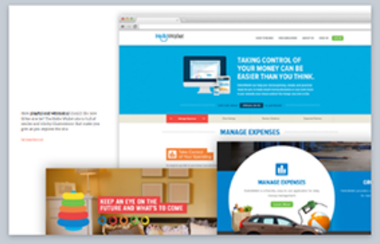
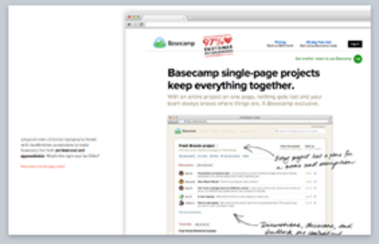
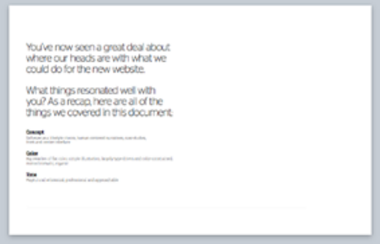

Connect data.
Get insights.
About

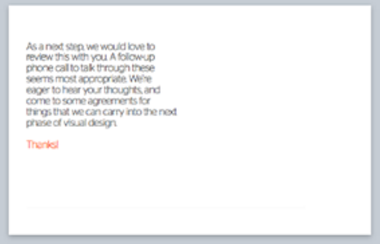
ness
Follow your Ness.

Tone


TAKING CONTROL OF YOUR MONEY CAN BE EASIER THAN YOU THINK.
MANAGE EXPENSES
KEEP AN EYE ON THE FUTURE AND WHAT'S TO COME


Basecamp single-page projects keep everything together.


You've now seen a great deal about where our heads are with what we could do for the new website.
What things resonated well with you? As a recap, here are all of the things we covered in this document.


As a next step, we would love to review this with you. A follow-up phone call to talk through these seems most appropriate. We're eager to hear your thoughts, and come to some agreements for things that we can carry into the next phase of visual design.
Thanks!

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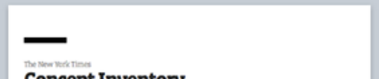
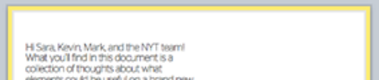
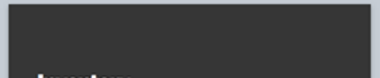
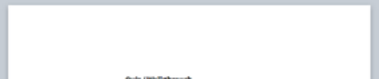
1987


The New York Times
Concept Inventory

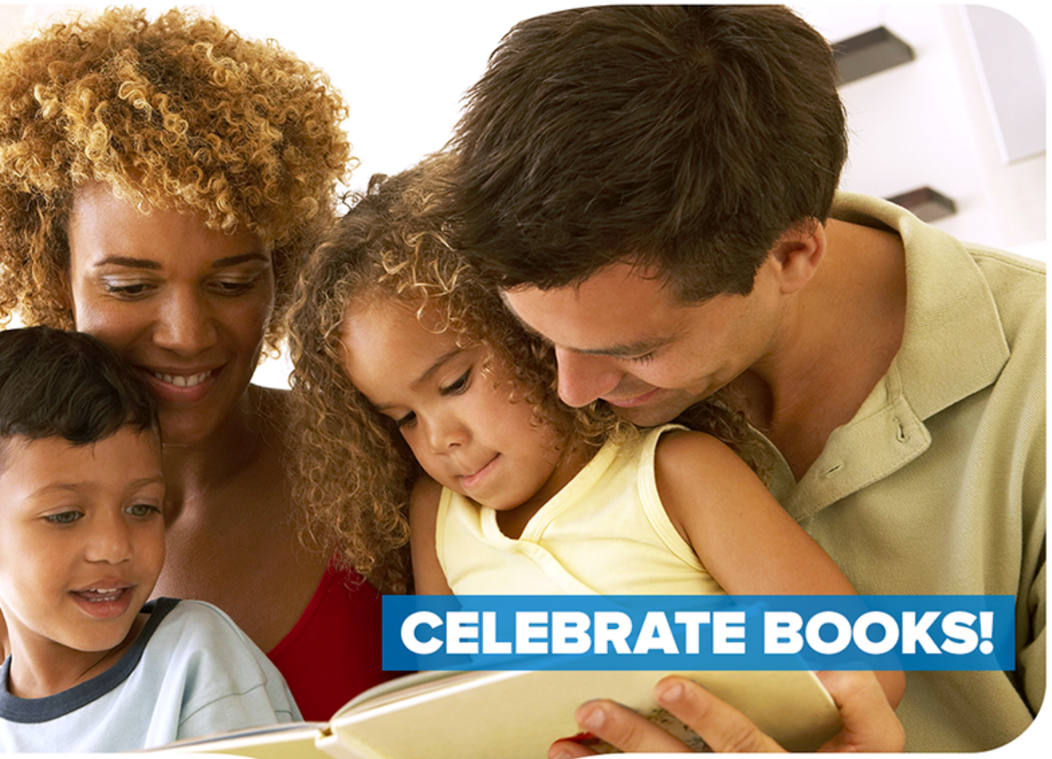

Hi Sara, Kevin, Mark, and the NYT team!
What you'll find in this document is a collection of thoughts about what





Murad
What aspect of your skin do you want to change most?

StumbleUpon



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GIVE A GIFT THAT'S JUST RIGHT.

Curabitur blandit tempus porttitor. Donec sed odio dui. Cras justo odio, dapibus ac facilisis in, egestas eget quam.

SEE HOW YOU CAN HELP

kids who
porttitor.
sto odio,

1 ENTER AN AMOUNT

$ 50.00

$50 will get **20 books** to kids who need them.

I want to make a monthly donation.

I want to make a donation in honor of

E MAGIC OF
TH KIDS
EVER
CED IT.

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HELP

A BOOK LIST

"AROUND THE WORLD"

*Powered by **Reading Rockets***

PURCHASE THIS SET

BOOK REVIEW

OWL MOON

*by **Jane Yolen***

Among the greatest charms of children is their ability to vi
as a magical adventure. Such as a walk in the woods late at
captures this wonderment in a book whose charm rises fro
was late one winter night, long past my bedtime, when Pa a
The two walked through the woods with nothing but hope
a journey that will fascinate many a child. John Schoenher
help bring richness to the countryside adventure. The boo
Caldecott Medal.

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na Sans Condensed Regular
na Sans Condensed Semibold
na Sans Condensed Bold
ina Sans Condensed ExtraBold

ma Nova Regular
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Proxima Nova Extra Condensed Bold
Proxima Nova Extra Condensed Bold Italic
Proxima Nova Extra Condensed Black
Proxima Nova Extra Condensed Black Italic

VERAGE #1

SPECIAL COVERAGE #1

VERAGE #2

SPECIAL COVERAGE #2

CONTENT DIVIDER TREATMENT #1

CONTENT DIVIDER TREATMENT #2

SELECTOR BAR #1

SELECTOR BAR #2

TABLET TOP NAVIGATION BAR (PLACEHOLDER LOGO)

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Game of Thrones gets season 4
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Miranda Lambert & Blake Shelton
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HEADLINE/CAROUSEL AREA

Miranda Lambert & Bl
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HEADLINE/CAROUSEL AREA #3

Game of Thrones gets season 4
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A Healthy Future

A Biologist Who's A Music Major

How are you?

SAD

HAPPY

SCARED

EXCITED

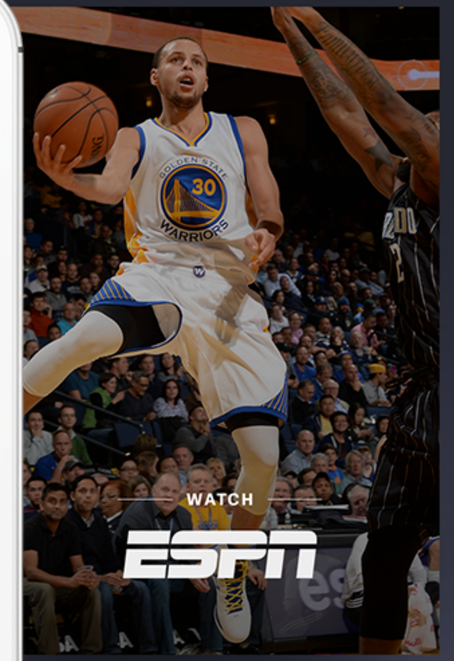
ANGRY

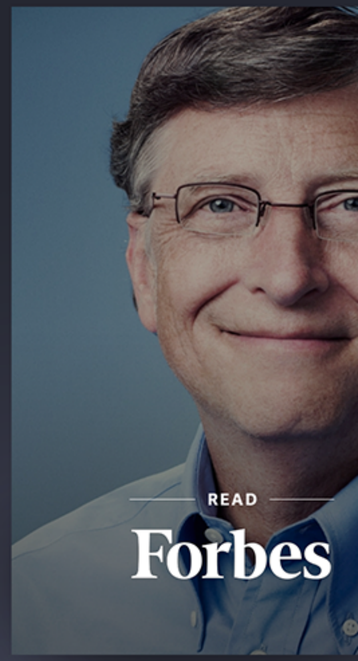
TENDER

Contents

Something for everyone.

ALL





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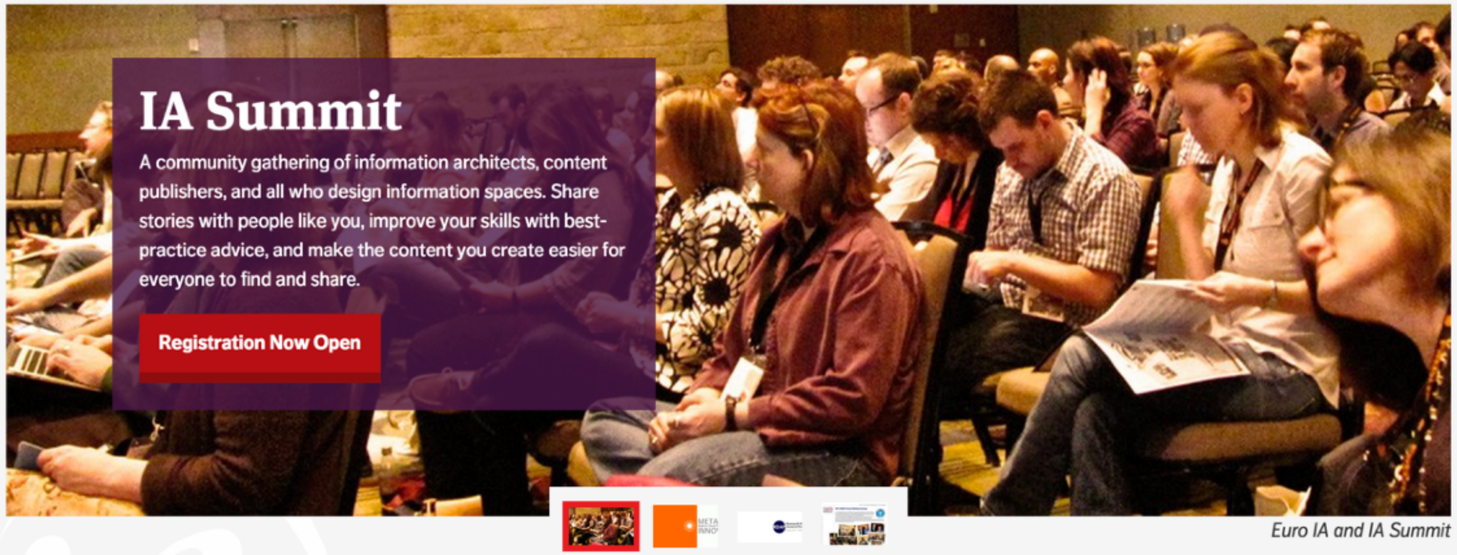

Euro IA and IA Summit

The information professional's association for the information age.

THE LATEST

ALISE 2015: Breaking down silos, pouring coffee

From February 4, 2015

Last week, I had the opportunity to attend the ALISE 2015 conference in Chicago. ALISE is the Association for Library and Information Science

On webinars on webinars

From January 26, 2015

How many of you know about ASIS&T's webinar program? The association provides a wide range of webinars. Most webinars are free for ASIS&T's members, and they are archived so you can view them at any time. With our webinars, you can learn about new things at any time and from any place.

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- Meet Our Members

The Association for Information Science and Technology (ASIS&T) is the only professional association that bridges the gap between information science practice and research. For over 75 years, ASIS&T has been leading the search for new and better theories, techniques, and technologies to improve access to information.

Our members—thousands of researchers, developers, practitioners, students, and professors in the field of information science and technology from 50 countries around the world—have made ASIS&T an important part of their professional development.

Members share a common interest in improving the ways society stores, retrieves, analyzes, manages, archives and disseminates information.

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- Edits, publishes, and disseminates publications concerning research and development
- Shares important professional education through webinars
- Acts as a sounding board for promotion of research and development and for the education of information professionals

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Mission

The mission of the Association for Information Science and Technology is to advance the information sciences and related applications of information technology by providing focus, opportunity, and support to information professionals and organizations.

Vision

Establish a new information professionalism in a world where information is of central importance to personal, social, political, and economic progress by: Advancing knowledge about information, its creation, properties, and use; Providing analysis of ideas, practices, and technologies; Valuing theory, research, applications, and service; Nurturing new perspectives, interests, and ideas; Increasing public awareness of the information sciences and technologies and their benefits to society.

Constitution and Bylaws

Organization Chart

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77/50

ASIS&T has been in existence for over 77 years and is represented in 50 different countries. Find a group and be a part of it all!

Eugene Garfield

Proving Our Assumptions

Possible Process

SEVEN HEADS DESIGN

Seton Hill UNIVERSITY

PROJECT HUB

View the Gantt Chart for this project.

View the Gantt Chart for this project.

Usability Testing Findings and Recommendations

August 12, 2015

Findings and Recommendations

Using the System Usability Scale methodology, these tests produced a 91 average score out of 100. This means that the participants found the site VERY usable.

Individual test subject scores are

- 87.5 (Prospective undergrad)
- 85 (Prospective undergrad)
- 95 (Prospective parent)
- 90 (Prospective undergrad)
- 95 (Prospective undergrad)
- 97.5 (Prospective parent)
- 92.5 (Prospective grad)
- 90 (Prospective undergrad)

To learn more about the System Usability Scale, go to http://www.usability.gov/how-to-and-tools/methods/system-usability-scale.html.

When asked what grade they would give the site, grades were

- A (Prospective undergrad)
- A (Prospective undergrad)
- B (Prospective parent)
- A (Prospective undergrad)
- A+ (Prospective undergrad)
- B+ (Prospective parent)
- A- (Prosp
- A (Prospe

Building The Bricks

Possible Process

Colors

#bc1239

#ffffff

#000000

#222222

#ad7f2a

#9b7226

#272727

#363636

#5a5a5a

#898980

#adadad

#d45fb7

Fonts

Adelle: "adelle", Georgia, Arial, sans-serif

http://setonhillpatterns.sevenheadsdesign.com

Review Your Questions

What can we discuss more?

@danielmall @gjhead @iamjolly @kevinmhoffman

Thank You!

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